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By Shelina Begum | Comments | 10 May 2013 05:00

# Blue Chip Marketing wins award for most recommended marketing agency

Blue Chip Marketing has been named as the UK's favourite marketing agency by the Recommended Agency Register (RAR).

The RAR collects feedback and satisfaction scores direct from clients on a whole range of agency services. It then uses these scores to work out which agencies are the UK's 'most recommended' by their existing clients.

This year's results were announced at a gala dinner at the Montcalm Hotel in London.

Blue Chip's creative director Stewart Hilton said: "The RAR Awards are unique. They are solely based on independent feedback and testimonials submitted by our current clients. We know of no better way to measure the value of what we deliver and to benchmark ourselves against our competitors.

"We are truly humbled that this year so many of our busy clients took time out to say such nice things about us."

Client services director Robert White. "We know we have a great team who work very hard, but to be honest it's amazing to read some of the comments our clients had to say about working with us.

"We are blown away with the awards but from today will be trying even harder than ever to retain the trophies."



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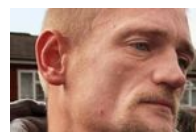
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News Opinion  
Health  
Nostalgia  
Education  
Politics  
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Property  
Professionals  
SMEs  
Enterprise  
Innovation  
Media  
Business Opinion

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Manchester City  
Manchester United  
Boxing  
Rugby League  
Rugby Union  
Cricket  
Speedway  
Basketball  
Golf  
Ice Hockey  
Cycling  
Sport Opinion

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Chorlton  
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Didsbury  
Gorton  
Harpurhey  
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Levenshulme  
Moss Side  
Moston  
Rusholme  
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