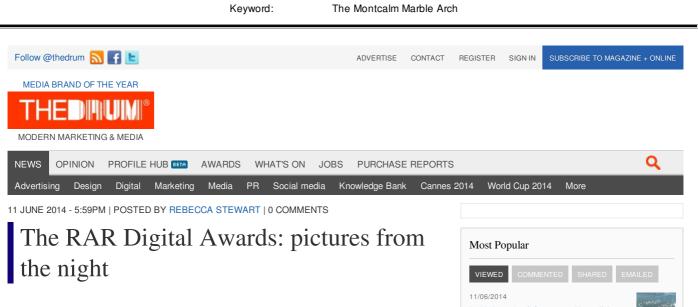
Source: thedrum.com Wednesday 11, June 2014

Date:



The first ever RAR Digital Awards took place last night at the Marble Arch Montcalm Hotel. The awards are voted for by clients and celebrate agencies who deliver outstanding results.

Purestone TFM took home the Grand Prix for an agency with under 40 staff, whilst Periscopix was awarded the larger agency Grand Prix. London-based agency Pancentric was voted as the best performing agency in the Digital full service category.

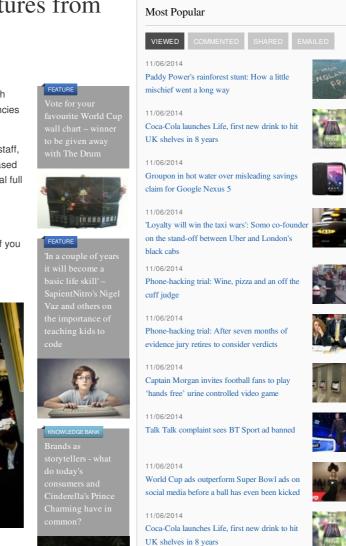
A full list of this year's winners can be found here.

Scroll down to take a look at some of the snaps from the night and see if you can spot yourself.

The night kicked off in style with a champagne reception



But forget the champers, it was all about the selfies



11/06/2014



Reproduced by Gorkana Group under licence from the NLA (newspapers), CLA (magazines), FT (Financial Times/ft.com) or other copyright owner. No further copying (including printing of digital cuttings), digital reproduction/forwarding of the cutting is permitted except under licence from the copyright owner. All FT content is copyright The Financial Times Ltd.

286444574 - MICPUS - A21155 - 1

Source: Date:

thedrum.com Wednesday 11, June 2014

Keyword:

The Montcalm Marble Arch



The World Cup? Brands, don't waste your money

Andrew Boulton's World Cup ad reviews: The Sun does itself proud with keepy-uppy karaoke

11/06/2014





11/06/2014 Medical experts call for action on plain cigarette packaging

11/06/2014 'Loyalty will win the taxi wars': Somo co-found on the stand-off between Uber and London's black cabs



11/06/2014 'Break-through' e-cigarette Vype hit by watchdog ruling over misleading ad

11/06/2014 Paddy Power's rainforest stunt: How a little mischief went a long way



11/06/2014 Captain Morgan invites football fans to play 'hands free' urine controlled video game

11/06/2014 'Loyalty will win the taxi wars': Somo co-founde

on the stand-off between Uber and London's black cabs



11/06/2014 World Cup ads outperform Super Bowl ads on social media before a ball has even been kicked

11/06/2014 Heston Blumenthal's The Perfectionists' Café takes centre stage at Heathrow Terminal 2

11/06/2014 Video advertisers are buying in a TV-like way

Videology figures show 11/06/2014

Continental give away World Cup final tickets in social media comp

11/06/2014 Five tips to help create your agency's vision

11/06/2014 Coca-Cola launches Life, first new drink to hit UK shelves in 8 years

11/06/2014 Blackwell's Britain: No Place Like Bristol featuring E3, Bray Leino, Saintnicks, Oakwood & Taxi Studio



11/06/2014 Social is becoming mainstream into the overall business mix, GM digital for Nissan in Europe states

11/06/2014 'Loyalty will win the taxi wars': Somo co-founder on the stand-off between Uber and London's black cabs









11/06/2014











And you lot just wanted to stuck in to a decent book











thedrum.com Wednesday 11, June 2014

🕝 Gorkana Group

Keyword:

The Montcalm Marble Arch

Captain Morgan invites football fans to play 'hands free' urine controlled video game





But when the show started the books were tossed aside

Reproduced by Gorkana Group under licence from the NLA (newspapers), CLA (magazines), FT (Financial Times/ft.com) or other copyright owner. No further copying (including printing of digital cuttings), digital reproduction/forwarding of the cutting is permitted except under licence from the copyright owner. All FT content is copyright The Financial Times Ltd.

286444574 - MICPUS - A21155 - 1

Article Page 3 of 11

Source: Date: thedrum.com Wednesday 11, June 2014

Keyword:

The Montcalm Marble Arch



That's no way to drink wine



And neither is that



There was plenty of cause for celebration

Source: Date: thedrum.com Wednesday 11, June 2014

Keyword:

The Montcalm Marble Arch



Put your hands up if you're a winner



Source: Date: thedrum.com Wednesday 11, June 2014

Keyword:

The Montcalm Marble Arch



Much better than Ellen's Oscar's selfie

Source: Date: thedrum.com Wednesday 11, June 2014

Keyword:

The Montcalm Marble Arch



High five



Thumbs up



Go on, have a glass - you deserve it!

Source: Date: thedrum.com Wednesday 11, June 2014

Keyword:

The Montcalm Marble Arch



The ultimate selfie



Everyone was in great spirits



Source: Date: thedrum.com Wednesday 11, June 2014

Keyword:

The Montcalm Marble Arch



But the night has to end at some point...



...and you just have to go home and curl up with a good book.

Source: Date: thedrum.com Wednesday 11, June 2014

Keyword:

The Montcalm Marble Arch





Related Award

RAR Digital Awards

A first for digital....



Website

Don't miss out.	Get your Digital news by email	
Email Address		Sign Up Now
See all specialist r	ewsletters	
Write Your Co	omment	Post comment

Site Links			
	Opinion		Register
Advertising			
Digital	Digital 100	Directory	Find us on Twitter
Marketing	Design 100		Find us on Facebook

Reproduced by Gorkana Group under licence from the NLA (newspapers), CLA (magazines), FT (Financial Times/ft.com) or other copyright owner. No further copying (including printing of digital cuttings), digital reproduction/forwarding of the cutting is permitted except under licence from the copyright owner. All FT content is copyright The Financial Times Ltd.

286444574 - MICPUS - A21155 - 1



Source: Date: thedrum.com Wednesday 11, June 2014

Keyword:

The Montcalm Marble Arch

locial Media	Mobile Top 50	Find us on Google+	
ech Law	Knowledge Bank	Privacy	
Creative Roundup Dpinion nsight Knowledge Bank	Most Awarded Leaderboard	Terms & Conditions Mobile site	
∋ Carnyx Group Ltd 20 The Drum is a Register	114 red Trademark and property of Carnyx Gro	up Limit. All rights reserved.	