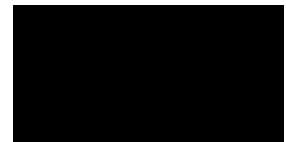




Source: Bar Magazine (Main)
Edition:
Country: UK
Date: Saturday 1, March 2014
Page: 42
Area: 149 sq. cm
Circulation: Pub Stmt 12300 Monthly
Ad data: page rate £2,250.00, scc rate £0.00
Phone: 01795 509101
Keyword: The Montcalm



Out like a light

Lighting an outdoor space needs as much thought as the interior, says Paul Nulty, a leading lighting designer who has worked on London bars and restaurants such as Adventure Bar, Colbert, Montcalm, VQ Bloomsbury, Corney & Barrow and SSP's The Cabin at Waterloo station (pictured). "Outdoor and indoor are not individual spaces. They are extensions of each other. You have to balance the light between the two spaces. If you get it wrong, you get a real disparity. Lots of places still have just a concrete garden but people are cottoning on to the possibilities. Unless you are looking at high end, outside space is often an after-thought. It's a missed opportunity."

Thanks to LED and the variety of materials suitable for outdoor lighting, exciting designs are possible without worrying about maintenance and durability. "The only limitations are the cost and how creative you can be," Paul

adds. "Lots of manufacturers are making exterior lighting that is as good as the interiors market. Where people have invested a lot of money, you get some pretty awesome external light fittings. But you don't need big money – just a few well-positioned light features can work wonders."

Pauls adds that operators need to avoid wasting energy with exterior lighting on buildings. "Some operators just whack floodlights up to give their bar or club more presence but it needs to look sophisticated and sympathetic to the architecture."

Concerns about energy are addressed by LeafNut, a remote monitoring and control system for outdoor lighting that has been introduced to the UK by Harvard Engineering. Each light can individually be configured to be bright or dimmer in different locations and scheduled to be at full brightness all around the premises at high-activity times such as closing time. At times of low activity, such as from half an hour after closing until morning, lights can be dimmed to save energy while still ensuring safety is maintained. In an emergency, lights can be brought back to full brightness at the touch of a button, using a computer, laptop, tablet or smartphone.

