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Hostel and Budget Traveller Conference and Exhibition Confirms Dates and Headline Sponsors for 2015

Hostel and Budget Traveller Conference and Exhibition Confirms Dates and Headline Sponsors for 2015. LONDON , March 10, 2015 /PRNewswire/ --

- November 16 - 17 2015 , The Montcalm Marble Arch, London

- http://www.hostelandbudgettraveller.com

- Twitter: @HostelandBudget

Leading hospitality sector events organiser Boutique Hotel Media is proud to announce headline sponsors for the conference for the hostel, budget hotel and budget traveller sectors.

Having successfully launched this leading conference and exhibition, Hostel and Budget Traveller 2015 extends the industry's reach to one of the most vibrant and exciting areas of the hospitality business.

Aimed at developers, investors and operators of hostels and budget hotels and the wider budget travel sectors, the stand alone event provides a forum for the industry to make new business contacts, share best practice and benefit from the knowledge of an unrivalled collection of international industry experts.

Event host Piers Brown says: "One of the most exciting trends in hospitality over recent years has been the radical transformation of the hostel and budget traveller space. Hostel users have become much more discerning and providers have responded to this by dramatically improving their standards and offers. We have seen the emergence of the "poshtel" trend, as well as a new breed of institutional money flows at the back end of 2014. These include Invesco investing £60 million GBP in Generator and MEININGER Hotels successfully raising up to 400 million EUR via a commercial partnership with Fonciere des Regions to drive expansion."

Millennials and many of 'tomorrow's hotel guests' view hostels as hip destinations - places to enjoy and hang out with their friends, rather than just somewhere to 'get their heads down'. Operators such as MEININGER Hotels have started to break down the barriers between hostels and limited service hotels, and include two- and four-bedded rooms in addition to larger units, to cater to individual travellers and families."

"In parallel with this, the budget end of the hotel market has a strong growth pipeline and is seeing equally exciting developments, with cool and innovative brands such as

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Bloc, Yotel, Citizen M, Moxy, Tommie, Qbic and hub by Premier Inn challenging conventional expectations of what a lower priced hotel offers its guests," adds Brown.

"Hostel and Budget Traveller offers a great opportunity for the industry to debate recent developments in the space, do business and map the future of this fast evolving sector. We look forward to welcoming the industry to London in November."

Andrew Sangster , Hotel Analyst news service and media partner for the event said

"The budget hospitality space has proved the most dynamic sector of the hotel industry in the past few decades. The growing new iteration focused on hostels and budget travellers deserves the recognition that this event will provide. Given the pedigree of the organisers, attendees can expect to come away with a full understanding of this important new segment."

Retained 2015 headline sponsors include Generator, MEININGER Hotels and HVS.

2014 speakers and attendees included representatives from:

KPMG; Wyndham Hotel Group; St Christopher's Inns; Extreme Sports Company; Invesco Real Estate; Patron Capital; Zleep Hotels; Union Hanover Securities; Turnberry Investments; UBS; Accor; Dentons LLP; Ernst and Young LLP; Pallas Capital; Clink Hostels; HSBC; Easyhotel; Moxy; Starboard Hotels; Queensway Group; StayWYSE; Umidigital; Four Communications; Yelp; Hostel Advisor; Hoxton Hotels; Hostelworld; Sydell Group; Euro Hostels; Goldcrest Land; EPR Architects; Hetras; Tune Hotels and more.

Who should attend?

Hostel and hotel developers; Hostel and hotel operators; Hostel and hotel investors; Hostel and hotel service providers; Designers and Architects;
Travel and Distribution Agents; Software and Technology Companies; Property Brokers and Consultants; Management Company Executives and Consultants; Lenders / Private Equity / Venture Capitalists; PR / Sales and Marketing companies; Asset Managers; Lawyers; Recruitment and Executive Search Companies; Tourist boards; Groups and Associations; Press and Bloggers.

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For more information, and to enquire about speaker, sponsorship, media partnerand exhibition space opportunities, please contact Piers Brown: piers@hostelandbudgettraveller.com , +44(0)208-340-7989+44(0)7918-185840

SOURCE Hostel and Budget Traveller

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