



Keyword: The Montcalm

# I'm Going to Britmums Live 2015

I'm Going to Britmums Live 2015. How did we get to four days before the biggest, best event in the blogger calendar???? One minute I am packing endless goodies into my bag and heading home full of inspiration following BML 2014 and now we have fast forwarded 12 months and I'm busy making sure I have enough business cards to go round and trying to decide which sessions to go to with as few clashes as possible. It's a bit late in the day I know, but here is my 'I am going to Britmums Live 2015' post and can't wait to see you there. Name: Natalie Trice Blog: [www.justbecauseilove.co.uk](http://www.justbecauseilove.co.uk) Twitter ID: @natalietrice Height: 5' 4 Hair: dark brown, shoulder length and usually worn in a plait or pony tail Eyes: hazel, usually hidden with sunglasses but will be wearing glasses during the event so I can read presentations on the board and name badges. Is this your first blogging conference? No, this is my third year at Britmums but I am still nervous. I think one of the great things about blogging is that it gives you a voice but when it comes to 'real life' and meeting people who you have only really communicated with online it can be scary for even the most confident people. Are you attending both days? YES and very excited as I have just found I will be staying at the newly opened M by Montcalm in Shoreditch. This hotel only opened a few weeks ago and not only does it look amazing but it will also save me from getting the train in each day from Buckinghamshire. Watch out for a review of this gorgeous hotel in the next couple of weeks. What are you most looking forward to at BritMums Live 2015? The real deal breaker for me attending (it clashed with a Foo Fighters gig at Wembley) was the news that Ella Woodward is a keynote speaker on Friday. I am a massive fan and love her ideas and cannot wait to hear her talking on Friday afternoon. I am really looking forward to meeting old friends and connecting with Karin Joyce and the #embracehappy team who are proof that there is good in everyday. It will also be lovely to get to know some new bloggers as well as brands to see what they are up to and how I might be able to get involved. I of course, now I can't wait to stay at the uber-swanky M by Montcalm and maybe even get time to go to the amazing spa, have a swim and enjoy a quiet glass of champagne in the mezzanine bar, which I believe is pretty good for people watching. What are you wearing? One Friday I will be wearing a pretty dress from Peacocks which has been kindly supplied for the event. The 50's inspired look is totally on-trend for summer 2015 and isn't something I would usually wear but with no sticky fingers or ketchup bottle around to mess it up I thought, why not? This pretty shirt dress has a sweet floral print, short sleeves, cute buttons and an easy tie style belt and reminds me of my great grandma who always looked lovely. I plan to wear with white brogues or silver pumps and take a grey jacket to complement the pale flowers for when it gets chilly after the Friday night drinks. Saturday, I am not decided yet but will be carrying whatever I decide on in my beautiful Mia Tui Amelia bag in stunning silver. Tomorrow on JBIL you can find out more about this fast growing brand and exactly what will be in my bag on Friday as I



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set off on the train to London. What do you hope to gain from BritMums Live 2015?

Where do I start? Inspiration

New skills

A break from the routine

Maybe some nice goodies to take home

A good nights sleep and a splash in the pool

Hints and tips from the best of the best

A few laughs

A glass of wine and some cake

A signature from Ella Woodward for my book

A better idea of how to useGoogle+

AMerci Maman gold-platedbracelet Do you have any tips to pass on to others who may not have been before?I am certainly no expert but I have a few tips that I hope will help anyone who is coming for the first time or is having last-minute wobbles (I will have to use my own advice I am sure by Friday): Plan your journey, what you want to bring and the sessions you want to attend. I am actually going to write it down this year do I know what is what and where I need to be. Do not get up early on Saturday morning and look for a Boots like I did last year, then get lost and miss the first two sessions. Try to make times to meet friends, it gets busy and it is easy not to find people especially if you have only met them online. Don't stress about what to wear, go with what makes you feel good. Take business cards. Ask questions. Drink plenty of water, it can get warm and the weekend looks like it is going to be hot and sunny. Mainly have a great time, Britmums Live is a brilliant event that leaves you buzzing and feeling proud to be part of the blogging community. I am looking forward to seeing you there and please say hi if you recognise me. Nat x

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