



#dcsarticle <http://www.dcseurope.info/n/fxss>

WHAT'S HOT svc awards



Walking to the beat of their own drum

A review of the 2014 Storage, Virtualisation & Cloud Technology Awards

The 2014 edition of the SVC (Storage, Virtualisation and Cloud) Awards took place in late November in London. The awards recognise the achievements of end-users, channel partners and vendors alike, operating in the cloud, virtualisation and storage sectors.

The awards cover the products and solutions as well as their deployment in the real-world and those people who make it happen, and are made, based solely on the votes of the readership of the Angel stable of print and online publications.

This year's SVC Awards sponsors included Axxess Systems, Exagrid, Point to Point, Pulsant, Navisite, Scale Computing, Touchdown PR and X-IO, who all contributed significantly to the success of the event, seeing the value in being associated with one of the IT industry's leading, specialist

awards events. Indeed, the pedigree of the SVC Awards is such that the list of previous winners reads like a Who's Who of the Storage, Virtualisation and Cloud industries. Angel Business Communications is proud to continue to recognise the established players and the newer market entrants in these key IT industry sectors that contribute so much to the technology developments crucial to help enterprise customers not just survive, but thrive in today's tough economic climate.

Angel Business Communications' MD, Bill Dunlop, explains: "Angel Business Communications has a rich history of launching magazines and events 'ahead of the curve' in the fast-moving IT industry.

We focused on the storage networking market in Europe long before anyone else, added a virtualisation focus as this technology was in its infancy and, more

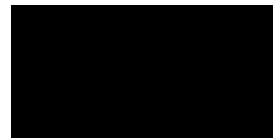
recently, we were one of the first media organisations to recognise the unstoppable momentum of the Cloud. I'm delighted that the SVC Awards continue to receive such strong industry support, as an important part of our DCS Europe publication and events portfolio, and I enjoyed celebrating with the successful companies at the awards evening."

Attendees at the gala award evening, which took place at London's prestigious Montcalm Hotel, Marble Arch were treated to a great evening, courtesy of some high quality food, equally high quality entertainment, including audience participation, provided by Drum Café and dancing to Ruby and the Rhythms and, of course, the awards ceremony itself.

Details of the award winners follows, as well as a plenty of photographic 'evidence' of the memorable evening.



Source: Datacentre Solutions (Europe) {Main}
Edition:
Country: UK
Date: Thursday 1, January 2015
Page: 21
Area: 363 sq. cm
Circulation: 12000 Monthly
Ad data: page rate , scc rate
Phone: 01923 690 200
Keyword: The Montcalm Marble Arch



END USER AWARDS

STORAGE PROJECT OF THE YEAR

Sponsored by: **XIO**
Technologies

Presented by: Steve Ashurst, XIO Director of Sales

WINNER: College of North West London supported by Dell
Collecting the award: Garod Barker, Head of IT, College of NW London and Leigh Huntridge from Dell Storage

Runner up: Morecombe Bay NHS Trust supported by NexStor



VIRTUALISATION PROJECT OF THE YEAR

Sponsored by: **AXESS**
SOLUTIONS

Award presented by: Ed Morton, Axxess Systems Founder and CEO

WINNER: NATS supported by Point to Point
Collecting: Gareth Robins, Head of Information Solutions at NATS

Runner up: Symphony Group supported by Silver Peak

