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Hansar Bangkok Wins Second Boutique Hotel Award (UK) Best City Explorer

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Hansar Bangkok won its second Boutique Hotel Award (UK) last week at a glittering ceremony held at The Montcalm in London. In 2011 at the inaugural awards the hotel won the “Best City Hotel’ award and this year they were honoured the “**Best City Explorer**” award.

Ms Suzanne Vetillart Chayavichitsilp and Mr Etienne Vetillart, the hotel's family of owners traveled to London on behalf of Hansar Bangkok to receive the award. Among the highlights of the evening's ceremony included keynote speaker Mr. Richard Hytner, Worldwide Deputy Chairman of Saatchi & Saatchi who shared the brand message of love and respect which is a driving philosophy driving Hansar Bangkok.

Philosophy behind the World Boutique Awards

Many decades ago, luxury travellers preferred to stick to the safety that a global hotel chain provided. The decision is understandable since certain standards would be guaranteed: the standard of food, number of square feet in a suite or swimming pool, even the interior design.

All would be repeated exactly no matter where the location.

Whilst this had its advantages, it left little room for imagination or flair. The advent of the Internet has provided

transparency in standards. This, together with the increasing discernment that luxury travellers have developed, has led many to seek hotels that offer integrity, individuality and character to their guests in addition to the standards of luxury they desire. The Boutique Hotel Awards is the world's first and only prize dedicated exclusively to luxury boutique properties, providing a global arena in which hotels can showcase their unique excellence. Above all, the World Boutique Hotel Awards looks for hotels that are undeniably, irrefutably unique.

Source = Hansar Bangkok

Best City Explorer Best City Hotel

Boutique Hotel Award (UK)

Hansar Bangkok

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Nicolas Chu - HotelClub president

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- ☐ Free Wi-fi/Business services
- ☐ Spa treatment/Sports

Keyword: The Montcalm

☐ Baggage weight leniency

☐ Sightseeing/Entertainment

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