



Keyword: The Montcalm

Creditplus win 'Best Company Automotive Blog' at UK Blog Awards 2015

Creditplus win 'Best Company Automotive Blog' at UK Blog Awards 2015. After achieving highly commended in last years UK Blog Awards, Creditplus decided to significantly increase the time and effort spent on their blog and it has paid off, winning Best Company Automotive Blog at the 2015 UK Blog Awards. There were over 20,000 entries to this year's UK Blog Awards, covering both individual and company blogs and spanning many industries. A longlist was announced and subjected to a public vote, leaving just ten finalists in each category. To keep things fair the company blogs and individual blogs were judged separately, ten in each. The finalists were judged by industry professionals and passionate bloggers, who considered a wide range of criteria when making their decision, including design, style, content, marketing and usability.

After being nominated in November last year and shortlisted in December, Creditplus travelled to the award ceremony on Friday 17th April. The ceremony, held in The Montcalm Hotel in March Arch, London, was quite the spectacle. The theme was Alice in Wonderland, complete with a mad hatter, who spent the evening causing mischief, along with a giant, sinister looking Cheshire cat sculpture in the main foyer.

Content Specialist, Luke Tovey said "The worst part was the journey up to London, I was excited at the prospect of winning but so nervous because we knew the competition was so strong. When the time came and they called out our name I was over the moon, we put a lot of time in to our blog and this will mean a lot to everyone in the office."

Blog manager, James Dwyer said, "Winning at the Blog Awards is a huge validation of all the hard work and effort put in across the past year. I am extremely proud of my team and look forward to continuing this success in years to come."

More About Creditplus:

Founded in 2004, Creditplus have been the innovative driving force in the online car finance market. Led by Managing Director Shaun Armstrong, Creditplus is a specialist online finance provider. In December 2013 Shaun was voted the 12th most powerful person in the UK car finance industry.

Based on the South Coast, Creditplus has developed close relationships with leading UK finance companies including Barclays, Santander and Alphera. These relationships allow Creditplus to provide the most competitive finance offering to their customers for finance and leasing products.



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Creditplus continue to be the most innovative online car finance provider. They have developed many bespoke tools that enhance a consumer's online experience. They were the first company to offer an instant online loan decision; they have created a real time finance quotation tool that is powered by multiple lenders against real vehicles and even a credit rating guide to aid consumers that are unsure about their credit circumstances.

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