

## Pinpoint Designs win RAR Digital Award for Effectiveness

Pinpoint Designs win RAR Digital Award for Effectiveness. Pinpoint Designs - a digital design and marketing agency based in Harrogate, North Yorkshire - have just won a prestigious national award for effectiveness.

Harrogate, United Kingdom - 2014 marks the very first year of the RAR (Recommended agency register) digital awards but their pioneering approach to rewarding agencies based primarily on client feedback and ratings has already helped to establish them as some of the most coveted awards in the digital marketing industry, and this year's debut ceremony in London's <u>Montcalm</u> Hotel, <u>Marble Arch</u>, played host to a large number of high-profile companies from all over the country.

Despite being one of the smallest agencies attending, Pinpoint Designs' glowing client reviews and highly encouraging customer feedback were enough to secure them the award for most effective agency with less than 40 members.

When asked for comment, the companies' CEO and managing director, Lewis Sellers, had the following to say:

"Winning is a clear indication that our clients are happy with the service that we're providing, and a sign that we're definitely moving in the right direction!

"Hopefully the future will bring even more accolades and awards; we have every intention of building on this success and continuing to push the envelope, but for now it's incredibly encouraging to know that our clients rate the service we provide so highly - particularly with regards to effectiveness and value for money."

For more information, you might find our most recent post on the Pinpoint Designs blog useful. Alternatively, you can reach Lewis Sellers at lewis(at)pinpointdesigns(dot)co.uk for any media enquiries.

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