Source: Date: my.telegraph.co.uk Tuesday 18, June 2013



Keyword: The Montcalm Marble Arch

Luxury Hospitality 2013

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As one of the world's leading destinations, London can provide all standards of accommodation to visitors to the city. And luxury hospitality is something that London does well, with everything from large chain hotels through to smaller boutique five star hotels available.

The hospitality sector in London is healthy, with supply at the luxury end of the market expanding by around a third since 2005. On top of this, a further 2,500 luxury rooms are set to open in the next few years in the capital.

According to PwC, London's hotel market has recently seen a record high in revenue per room. This was no doubt helped by events such as the Olympics and Jubilee celebrations, but despite these surges, demand has remained steady throughout the past year due to London's status as a true global city.

One of the hotel groups to have opened several boutique hotels in London is Montcalm, Luxury hospitality leaders in London, Montcalm now have hotels in locations including the City, Shoreditch and the West End.

<u>Montcalm</u>'s London <u>Marble Arch</u> hotel was recently awarded five AA stars, and this is just one example of how, as with many luxury hospitality providers in the capital, standards are being raised and the choice of high-end accommodation is growing.

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