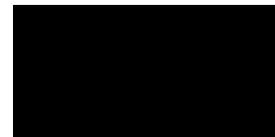




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Bromley's blogging bridesmaid makes it into national top ten

27-YEAR-OLD Katie Jenner, a social media manager from Bromley, has been named one of ten finalists in the Wedding category of the UK Blog Awards for her blog 'Being the Bridesmaid'.

42,000 public votes were cast to shortlist the 2,000 entrants of the awards, taking place at The Montcalm in Marble Arch on Friday, April 17.

Katie, pictured, set up 'Being

the Bridesmaid', which covers tips, tricks and tactics for planning a wedding, when she realised just how much responsibility was involved in the role at her friend's wedding.

"I was so excited when I found out I was a finalist at the UK Blog Awards," said Katie. "I have been blogging less than a year, so I'm just pleased I am a finalist alongside all these other amazing bloggers.

"Writing 'Being the Bridesmaid' has become a really fun part of my life, so it's super flattering to

be recognised."

'Being the Bridesmaid' will now go before an expert panel of judges, including Lisa Hogg, director of The Wedding Affair (UK), and Tina Reading, editor of Ultimate Wedding Magazine, to determine whether it will scoop the title of Wedding Individual Blog winner.

"Blogging is growing increasingly important in the UK; it's a great way to position yourself as an expert in your field, to build your credibility, as well as being able to showcase your knowledge, whether you're blogging as an industry professional or simply because you love to write," said founder and director of the UK Blog Awards, Gemma Pears.



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