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London: As 2014 Begins to Wind Down, Here's a Look at London's Newest Hotels

London: As 2014 Begins to Wind Down, Here's a Look at London's Newest Hotels. Yes, indeed: bottom row, middle photo is the right answer.

Why? It's the one hotel keeping us from having a 100% hit rate on our six openings to watch for 2014. Still, at well over 80%, we can't complain too much:

- Andre Balazs opened his Marylebone fire station at the start of the year, with the 26 suites coming online a few months later.
- Then, we actually made it up to Shangri-La at the Shard , after so many years of patience.
- Not even a month later, Firmdale revamped a derelict area behind Piccadilly Circus by inserting its flagship Ham Yard Hotel .
- Fast forward to September and The Beaumont and Mondrian at Sea Containers showed up on consecutive days.

Despite it being the debut of an entire new luxury brand, Clermont London hasn't made good on its promise to "comprehensively renovate" the Royal Horseguards Hotel and reopen this year to change "the status quo" in the industry. We don't even have so much as a rendering of the future interiors, and the group's Twitter has been pretty much silent since our story in January.

We hope 2015 will bring some news here, but regardless, we will have plenty to talk about next year: from the reopening of The Lanesborough in Knightsbridge to the <u>M</u> <u>by Montcalm</u> in Shoreditch – and everywhere in between – London will continue upping its hotel game.

[Photos: JasonD, The Beaumont]

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