

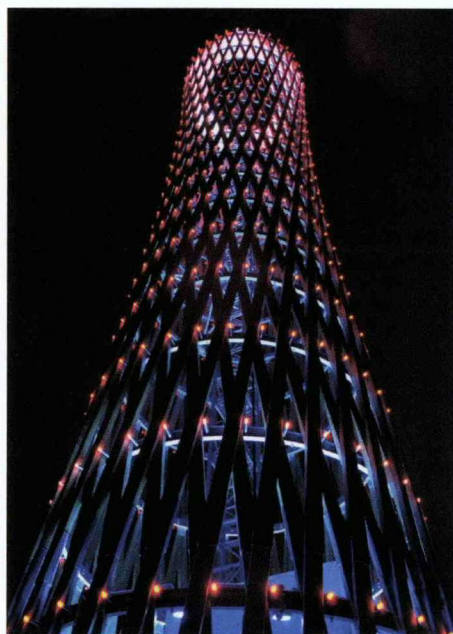
Source: Lighting {Main}
Edition:
Country: UK
Date: Monday 1, April 2013
Page: 85
Area: 444 sq. cm
Circulation: ABC 7713 Monthly
Ad data: page rate £2,526.00, scc rate £21.00
Phone: 020 7728 5000
Keyword: The Montcalm

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SPECIAL PROJECTS PROJECTS



Winner

Strand East Tower, London
Hoare Lea Lighting

"This beautifully realised light sculpture is inspiring a community," commented the judges. Strand East Tower is a 40m-high illuminated structure in a newly landscaped public space in Dane's Yard, a 10.5-hectare regeneration site south of the Olympic Park in London. As well as being dramatic, it also had to be sustainable. The form comprises a wooden lattice of 72 twisted, diagonal laths and 16 horizontal galvanized-steel rings. It narrows in the centre to form a hyperboloid shape, just 6.3m wide, opening out to 8.3m at the top; this creates a light and transparent sculpture, held together by 32,000 bolts. Visible from around the Stratford area, by day the sculpture is left in its 'natural blonde' state but at night it is lit by more than 600 LED fittings that are contained within. Fully controllable in both intensity and colour, these are programmed to achieve a range of effects, involving both internally located wash lighting and an exterior dot-matrix system.

CREDITS

Lighting design Hoare Lea Lighting
Client LandProp Holding
Sculpture design ARC-ML (architect) and eHRW (engineer)

Contractor Wood Beton
Lighting installer Lighting Technology Projects
Supplier Traxon Technologies (Osram)

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HIGHLY COMMENDED

Photo: Arup



Up and Away! London and York

Lighting design Arup

SHORTLISTED



Dashi Namdakov Sculpture, London

Lighting design DHA design



Photo: James Newton

Hedonism Wines Light Feature for Speirs + Major, London **Lighting design** Jonathan Coles Lighting Design

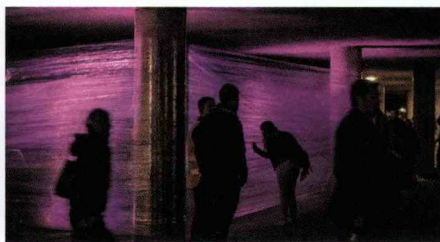
SHORTLISTED



Photo: Paul Cox

The Montcalm Restaurant, London

Lighting design Paul Nulty Lighting Design



Light Trail, part of Bournemouth Arts by the Sea Festival **Lighting design** Sutton Vane Associates



Photo: SVA

Ravenscourt Baptist Church Hall, London

Lighting design Sutton Vane Associates