

PPA100+

The PPA Centenary. Our first 100 years.

Menu



the PPA blog



Independent Publisher Conference 2013 Review

06 December 2013 15:12

The PPA Independent Publisher Conference and Awards took place on Friday 6 December in the brand new event wing of the 5* Montcalm Marble Arch, London



PPA Independent Publisher Awards Winners 2013

06 December 2013 15:12

The winners of this year's PPA Independent Publisher Awards were unveiled at a ceremony at The Montcalm Hotel in London on December 6.



PPA Events Breakfast Briefing: Using Data for Better Events

04 December 2013 00:12

Data oils the wheels of successful events businesses but how do we capture, refine, and analyse this data to optimum effect?



Radio Times voted Cover Of the Century

21 November 2013 23:11



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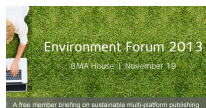
The Professional Publishers Association (PPA) has revealed the winner of its public vote for the Cover of the Century at its centenary celebrations in central London tonight.



PPA Produces Collector's Magazine To Celebrate Its Centenary

21 November 2013 13:11

The Professional Publishers Association (PPA) is to publish a special, 'one-off' magazine, 'PPA 100', to mark its centenary year.



PPA Environment Forum 2013 Report

19 November 2013 00:11

Missed out on this year's Environment Forum? Catch-up with all the best stats, facts and trends with our Storify of the event.



Why is some advertising remembered, some forgotten, and what does the 'human computer' remember?

13 November 2013 00:11

Why is some advertising remembered and some forgotten? As the 'noise' around us increases, how will this change?



Barry's Blog's Back!

11 November 2013 09:11

Shortly after joining the PPA in February 2010, I started to write a blog. Applying the does-what-it-says-on-the-tin principle, we called it Barry's Blog.



PPA Business launches digital apprenticeship scheme

06 November 2013 00:11

PPA Business has teamed up with CODEZONERS to launch a new apprentice scheme in 2014 that focuses on raising the digital skills of young people.



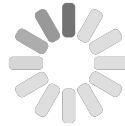


Content Managers Forum VI Report

23 October 2013 00:10



Joe Hames, PPA Business Manager, brings you a summary of the most recent Content Managers Forum that looked at how different businesses are creating communities.



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