



Keyword: The Montcalm Marble Arch

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Former Lynn News reporter in frame for blog award. Ex-Lynn News journalist Lucy Ruthnum, has scooped a finalist spot at 2015's most prestigious digital awards.

Lucy, 24, has been named one of 10 individual finalists in the travel category for the UK Blog Awards for her blog, Absolutely Lucy.

A record-breaking 42,000 public votes were cast to shortlist the 2,000 entrants of 2015's awards.

The UK Blog Awards – taking place at the Montcalm, Marble Arch on Friday, April 17 – celebrate company and individual talent across 12 industry categories including health, travel and automotive and two sub-categories commending young and innovative bloggers.

Lucy, who was a reporter for the Lynn News until she left to travel around the world at Christmas, said: "Being shortlisted among such amazing bloggers is an incredible feeling. I'm particularly happy to be shortlisted in the travel category because it's so new to me. I've only been blogging about travel for around six months.

"It means the world to me to see my hard work pay off and to be recognised for it. I'll keep my fingers crossed, but the fact I made it this far is something to really be proud of."

Absolutely Lucy will now face an expert panel of judges, including Serena Guen, founding editor-in-chief of SUITCASE Magazine, and Lynne Slowey, group head of digital content at Thomas Cook, to determine whether it will scoop the overall title of Lifestyle Individual Blog winner.

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