

Source: pr-inside.com Monday 28, July 2014 Date:

Keyword: The Montcalm Marble Arch

Your virtual visit in Vienna ^Yiennoramics



Home

Latest News Read the Latest

www.newsenvoy.com

News



Hapimag and Pierre & Vacances-Center Parcs are latest sponsors for Leisure Real Estate and Vacation Rental Summit

2014-07-28 15:13:19 - Leading UK real estate conference organisers Boutique Hotel Media and Fractional Life are delighted to confirm Hapimag and Pierre & Vacances-Center Parcs as the latest sponsors for the Leisure Real Estate and Vacation Rental Summit 2015.

A new chapter for the hospitality sector The Montcalm Marble Arch, London, February 11 2015 www.leisurerealestatesummit.com

The hospitality brands complement RCI and Azure Resorts as main sponsors.

Hapimag is one of Europe's leading vacation ownership operators, with 60 addresses in top locations and more than 141,000 members.

Pierre & Vacances-Center Parcs Group is Europe's leading local tourism operator, with almost 50,000 apartments and houses located in over 300 sites in Europe, and renowned brand names such as Pierre & Vacances, Maeva, Center Parcs, Sunparks and Adagio.

Event organiser Piers Brown said: "We are delighted to welcome two of Europe's most prestigious industry names as supporters of the event. As the Summit evolves in parallel with the changing market it serves, it's great to get support

from two such well respected organisations."

Leisure Real Estate Summit has broadened its focus for 2015, with an expanded emphasis on the burgeoning vacation rental sector. The conference is designed to provide hotel and other leisure real estate asset owners, asset managers and investors with new and complementary strategies to create real value, identifying routes to investment in order to release the potential of UK and international

Following a successful launch in London in 2013, the event is a reaction to a fluid economic situation, and the growing synergies and crossovers between various elements of the international mixed-use leisure real estate

sector, including hotels, holiday lodges and parks, second home ownership, vacation ownership and vacation rental.

Event organiser Piers Brown said: "The Leisure Real Estate and Vacation Rental Summit is intended to provide an opportunity for industry professionals to meet, network, learn and share best practice. It also recognises the huge expansion of vacation rental, the growing trend towards mixed-use developments, and represents a new concept in b2b conferencing for the sector. It will bring together leaders and innovators from across the industry to share knowledge and experiences.'

Who should attend?

- · Leisure and hotel asset owners
- · Leisure and hotel asset managers
- · Leisure real estate advisory and consultancy specialists
- · Leisure real estate brokers
- Leisure real estate support services
- Luxury hotel developers and operators
- · Vacation rental platforms
- · Bankers, lenders and investors
- Lawyers
- Management companies
- Exchange programmes
- · Architects and designers

For more information and for speaker and sponsorship enquiries, contact: info@leisurerealestatesummit,com, +44 (0)20 8340 7989

Hapimag - a successful idea for 50 years and now trendier than ever: Over 141 000 members exclusively share the right of residence in 60 resorts and residences in 16 countries, thus ensuring the

Reproduced by Gorkana Group under licence from the NLA (newspapers), CLA (magazines), FT (Financial Times/ft.com) or other copyright owner. No further copying (including printing of digital cuttings), digital reproduction/forwarding of the cutting is permitted except under licence from the copyright owner. All FT content is copyright The Financial Times Ltd.

Article Page 1 of 2 291197565 - GARPAT - A21155 - 1



Source: pr-inside.com

Date: Monday 28, July 2014

Keyword: The Montcalm Marble Arch

advantageous use of resources. As the leading European company offering rights of residence, Hapimag makes individual holiday and leisure experiences possible with a diverse range of offers. The members have access to over 5300 apartments in Europe, Morocco and the USA for their individual use. Beside the location and furnishings and equipment of the resorts and residences, the services provided on site also contribute to comfort. These range from shops and our own restaurants to social and cultural events, as well as organised excursions. At selected addresses Hapimag also offers comprehensive care for children and teenagers.

www.hapimag.com

About Pierre & Vacances-Center Parcs Group

Established in 1967, the Pierre & Vacances-Center Parcs Group is Europe's leading local tourism operator, with almost 50,000 apartments and houses located in over 300 sites in Europe, and renowned brand names such as Pierre & Vacances, Maeva, Center Parcs, Sunparks and Adagio. It develops innovative leisure and holiday concepts, in sites of outstanding natural beauty, that are landscaped and managed in respect of the environment and sustainable development principles. The Group's strategy focuses on its two complementary business activities: tourism and property development, which together form an evolving range of holiday experiences in exceptional locations. In 2012/2013, the Group welcomed 7.5 million European holidaymakers, attracted by a comprehensive and flexible offering, combining accommodation, leisure activities and high quality services.

Contact Information:
Boutique Hotel Media

10-14 Accommodation Road, London, NW11 8ED

Contact Person: George Sell

Editor

Phone: 00442083407989

email: email

Web: www.leisurerealestatesummit.com

Author: George Sell

<u>e-mai</u>

Web: www.boutiquehotelnews.com

Phone: 00442083407989

Disclaimer: If you have any questions regarding information in these press releases please contact the company added in the press release. Please do not contact pr-inside. We will not be able to assist you. PR-inside disclaims contents contained in this release.

Terms & Conditions | Privacy | About us | Contact PR-inside.com

291197565 - GARPAT - A21155 - 1 Article Page 2 of 2