Source:

Date: Friday 13, September 2013

thedrum.com

Keyword: The Montcalm



Ogilvy's Johnny Watters, gregandmike.com's Mike McKenna, Havas Media's Natasha Murray, UPP's Peter Thomson and 23reds's Sean Kinmont named as COOH Awards judges

Five of the judges for the 2013 Creative Out of Home Awards have been revealed and budding entrants granted an extension in the deadline for entries.

Sitting on this year's panel will be integrated creative director at Ogilvy, Johnny Watters; creative partner at gregandmike.com, Mike McKenna; founder of UPP brand and media architects, Peter Thomson; and founding partner at 23red, Sean Kinmont.



Judge: Havas Media's Natasha Murray will sit on this year's panel

Also judging is Natasha Murray, managing director at Havas Media, who said: "I am delighted to have been asked to judge these awards. For me, out of home is the original 24/7 media which, with the continuing development in digital, is allowing advertisers to become increasingly creative in connecting people to brands in a more meaningful way."

Sponsors for this year's event, which celebrates and rewards creativity in out of home advertising, include Primesight, Ubiquitous Taxis and MediaCo Outdoor.

The awards ceremony will take place on Thursday 21 November at The Montcalm Hotel in London and further details and information on how to enter can be found on the website.



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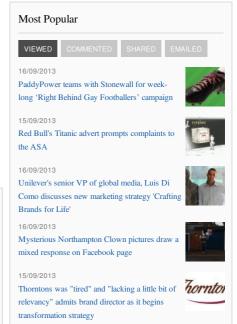
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