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## London: A new couturier in town

DOMENICA 21 NOVEMBRE 2010 19:20 CRISTINA POLIZZI  
ITALOEUROPEO



Keeping Londoners fashionistas busy is not easy after London Fashion Week but **Lewis-Duncan Weedon** managed this difficult task when he unveiled his S/S11 collection at the sophisticated boutique Hotel Montcalm.

During a glamorous evening started with fruity cocktails and then followed by a runway led by celebrity model **Zoe Hobbs** and with a musical background provided by the singer **Sofia Hayat** performing old jazz classics, the chic dresses of **LDWatelier** have been shown to the selected guests in all their beauty.

Here again a pastel colours palette, flowing fabrics and richly embroidered and hand beaded gowns for that red carpet moment have been modelled together with classic day wear accessorized with a collection of jewellery supplied by **Labante** a company that selects international jewellery designers to launch on the British market. A selection of sterling silver jewellery with semi precious stones or crystal encrusted necklaces perfect to enhance a simple black dress.

To know better Lewis- Duncan, ItaloEuropeo organized this small interview:

### Hi Lewis, where have you studied fashion?

Hi darling I learnt pretty much everything from my grandmother **Annie-Izzabelle Weedon** who was a couturier and artist. I did study at school and college too for art fashion design etc but she taught me better than any school could.

### Where did you take your inspiration for this collection?

I take inspiration from French way of life I like women to be elegant and dressed up. Old school Hollywood is the image I think of my collections and also from private clients telling me what colours they like to wear as I live in black.

### Is this the first time that you've shown a collection?

I've shown before but I mostly do private or charity events. I've had some at the Embassy Club and the Langham Hotel; we had dresses at the New York Angel Ball and the Oscars.

### Which celebrity has been seen with one of your creations?

My closest friends are celebs so I'm very lucky to dress them, also many socialites. My close friends are models **Jasmine Lennard**, **Tabitha Phillips**. We are soon to be loaning to **Zoë Salmon** and I know **Zoë Hobbs** loved the clothes and she wants some pieces I have done styling too so I have a good list of celeb clients who remain private.

### Are we going to see you on the LFW runway soon?

I will be doing a larger showing at LFW in February which I'm very excited about, the website that it will be done soon too [www.ldwatelier.com](http://www.ldwatelier.com) as I currently only do private order but will be doing a bag line for a certain company which is currently under wraps.

Well thanks to Lewis-Duncan Weedon and we are sure we will hear of him more and more.

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